Informed Investor: Money Monitor December 2017

By Marlène Hassine Konqui, Head of ETF Research and Kristo Durbaku, ETF Research Analyst

# ETF Flows Slow, But A Fly Past Annual Record

European ETF market flows slowed substantially in December 2017. Net New Assets (NNA) totalled €4.2bn, one of the lowest figures for any month in 2017. Nevertheless, ETF flows still hit an all-time annual high of €93.9bn, €20bn + ahead of the previous record.

## What happened last month?

- ETF flows slowed significantly in December to €4.2bn from €10.4bn
- Yearly flows of €93.9bn leave the previous record of €71bn well behind





Equity flows still positive, still slowing

€3.5bn







Source: Monthly data in EURM from 01/12/2017 to 29/12/2017, Bloomberg, Lyxor. The figures relating to past performances refer to past periods and are not a reliable indicator for future results.



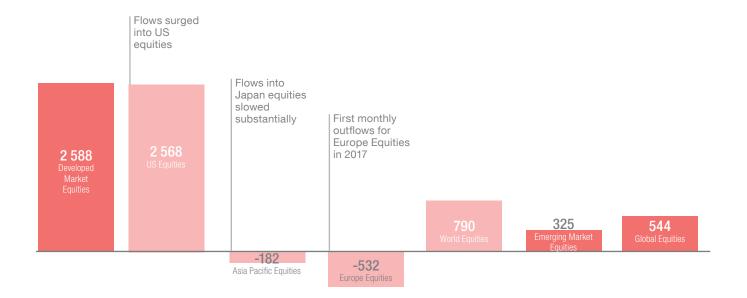


#### What were the major trends?

## Weaker month for Equities



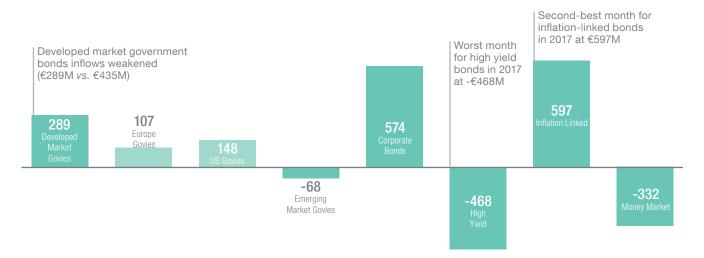
Monthly Net inflows on European Equity ETFs



## Limited interest in Fixed Income



Monthly Net inflows on European Fixed Income ETFs



Source: Monthly data in EURM from 01/12/2017 to 29/12/2017, Bloomberg, Lyxor. The figures relating to past performances refer to past periods and are not a reliable indicator for future results.





#### Special focus

## Flows surged into US equities

- US equity ETFs gathered most of the flows into DM equities (€2.6bn), at the expense of their European counterparts (€-532M)
- The Republican Party's adoption of the tax cut bill had a positive impact and could open up some short-term opportunities
- ► US equity ETFs collected €12.5bn of

fresh money in 2017 thanks to a solid stock market. By the end of the year, the S&P 500 had risen 22%, with record low volatility.



#### Europe & US Equity ETFs Flows (EURM) SPX Index vs. VIX in 2017 3,5000 DM Europe Equity ■ DM US Equity 2,500 2,700 番 2,000 2.00 1,500 7 9 7 1,000 500 0 4,500 -500 700 -1,000

Source: Monthly data in EURM from 01/01/2017 to 29/12/2017 (Bloomberg, Lyxor). The figures relating to past performances refer to past periods and are not a reliable indicator for future results.



#### What does it all mean?

## ETF flows at an all-time annual high

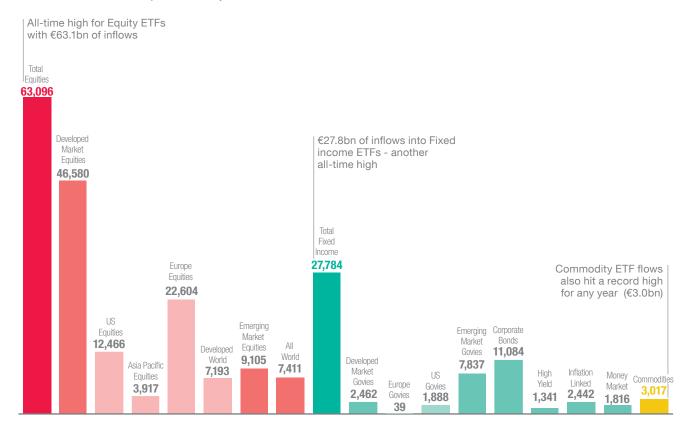
ETFs on the rise

Total AUM is up 23% since 2016





#### YTD Net Inflows on European ETFs by asset class



### Discover more

Find out whether the money is going to the right place with our Manager Monitor

▶ Read more

Check out our key investment calls with the Latest from Lyxor

Read more

Check out the most relevant big investment idea

Read more

#### Explore our online analytics tools

www.lyxoretf.co.uk/en/instit/etfresearch/type/monthly-flows

Source: Monthly data in EURM from 01/01/2017 to 29/12/2017, Bloomberg, Lyxor. The figures relating to past performances refer to past periods and are not a reliable indicator for future results.

#### Contact us

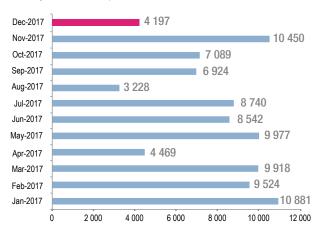


## Appendix: The month in numbers

#### European ETFs in December 2017 Net Inflows (EURm)

#### NNA at €4.2bn in December 2017

Monthly NNA on European ETFs



#### Total

#### Cumulated monthly NNA on European ETFs

A record year for European ETFs



#### Equity

#### Record year for equity ETFs

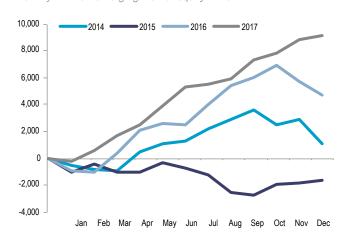
Monthly NNA on Equity ETFs



#### **Equity Emerging Market**

#### Best year for emerging market equities

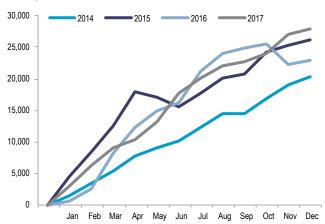
Monthly NNA on emerging market equity ETFs



#### Fixed income

#### Record year for fixed income

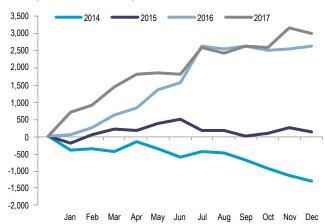
Monthly NNA on fixed income ETFs



#### Commodities

#### All-time record for commodities

Monthly NNA on commodity ETFs



Source: Monthly data in EURM from 01/01/2014 to 29/12/2017, Bloomberg, Lyxor. The figures relating to past performances refer to past periods and are not a reliable indicator for future results.

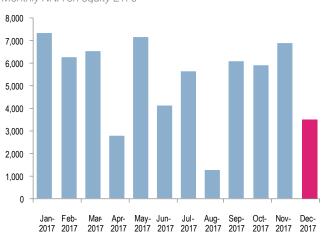




#### Overview by asset class

#### Equity





#### DM equity ETFs outdo EM peers

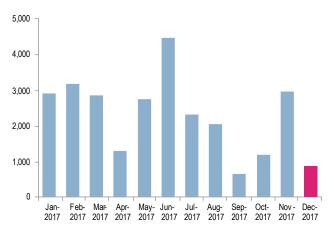
Monthly NNA on developed vs. emerging markets equity ETFs



#### Fixed Income

#### Limited interest in Fixed Income (€0.9bn)

Monthly NNA on fixed income ETFs



#### DM fixed income ETFs enjoy inflows, EM peers suffer outflows

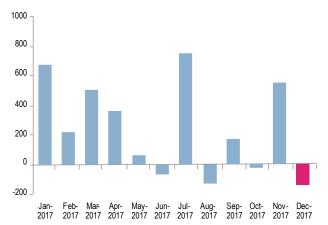
Monthly NNA on developed vs. emerging markets fixed income ETFs



#### Commodities

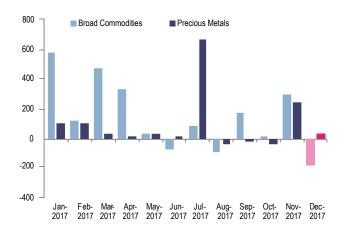
#### Worst month for commodity ETFs (€-0.1bn)

Monthly NNA on commodity ETFs



#### Precious Metals outdo broad indices

Monthly NNA on broad commodities & precious metals ETFs



Source: Monthly data in EURM from 01/01/2017 to 29/12/2017, Bloomberg, Lyxor. The figures relating to past performances refer to past periods and are not a reliable indicator for future results.

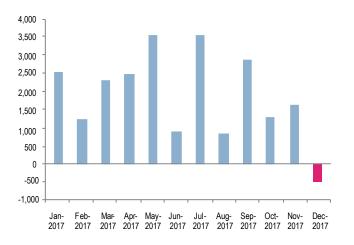




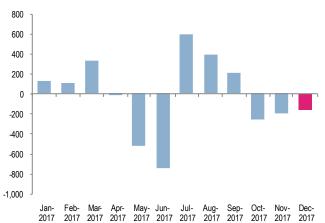
#### **Equities**

#### **European Equities**

European equity ETFs suffer first monthly outflows in 2017 (-€532M) Monthly NNA on Europe equity ETFs

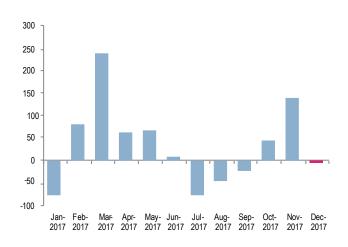


### Third consecutive month of outflows from German equity ETFs (-€148m) Monthly NNA on German equity ETFs

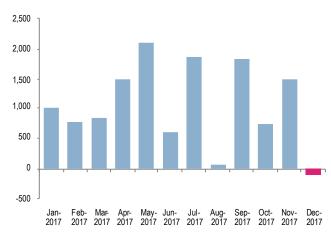


#### Virtually flat flows for Spain & Italy ETFs

Monthly NNA on peripheral Europe equity ETFs

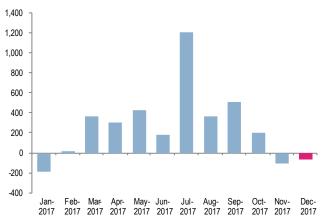


First monthly outflows in 2017 for Eurozone Equity ETFs (-€79M) Monthly NNA on Eurozone equity ETFs



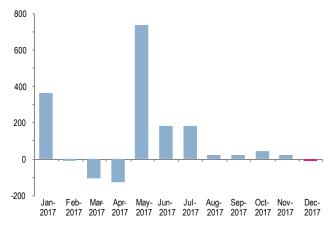
#### Second consecutive month of outflows from Financials ETFs (- $\ensuremath{\text{e}}$ 57M)

Monthly NNA on Europe Financials equity ETFs



#### Flows into Value largely non-existent (-€12m)

Monthly NNA on European Value equity ETFs



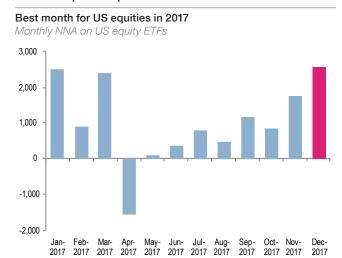
Source: Monthly data in EURM from 01/01/2017 to 29/12/2017, Bloomberg, Lyxor. The figures relating to past performances refer to past periods and are not a reliable indicator for future results.

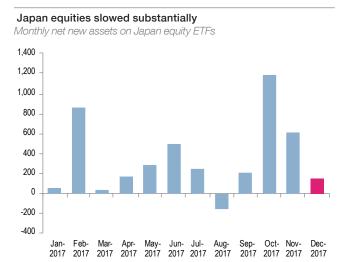




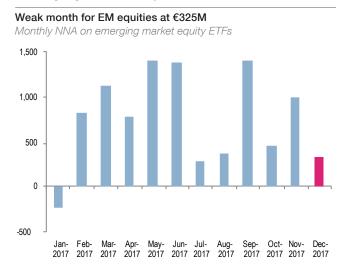
#### Equities (cont'd)

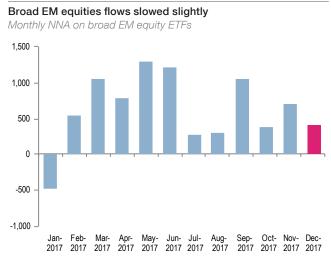
#### **US & Japan equities**



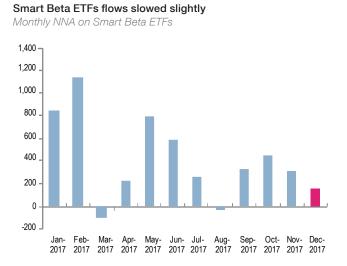


#### **Emerging market equities**

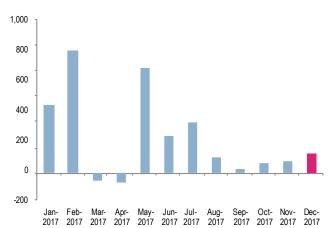




#### Smart Beta / Value



#### Value style ETFs experienced weak flows again Monthly NNA on Value style equity ETFs



Source: Monthly data in EURM from 01/01/2017 to 29/12/2017, Bloomberg, Lyxor. The figures relating to past performances refer to past periods and are not a reliable indicator for future results.



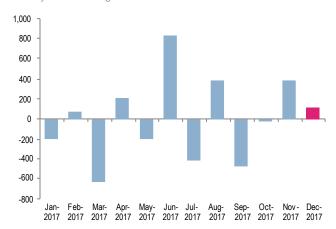


#### Fixed Income

#### **European Govies**

#### Weak flows into EU government bonds

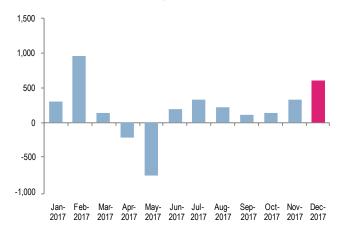
Monthly NNA on EU government bond ETFs



#### Inflation Linked

#### Good month for inflation-linked ETFs

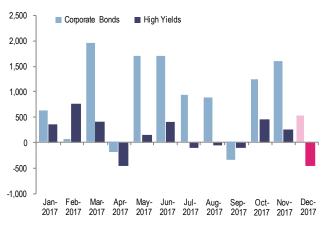
Monthly NNA on inflation-linked govies ETFs



#### Crédit Market

#### CB ETFs enjoy inflows, HY peers suffer outflows

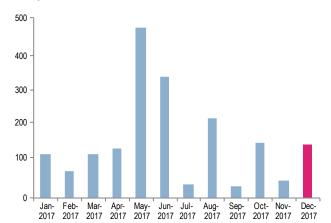
Monthly NNA on corporate & high yield bond ETFs



#### **US** Govies

#### Significant flows into US Treasuries

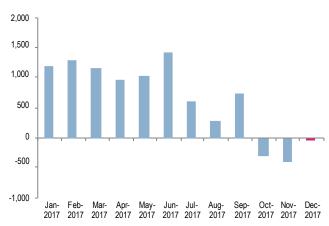
Monthly NNA on US Treasuries ETFs



#### EM debt

#### Third consecutive month of outflows from EM debt

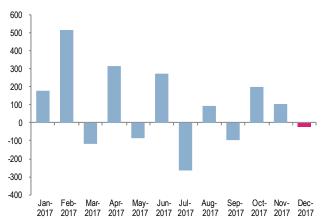
Monthly NNA on emerging market debt ETFs

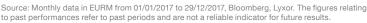


#### Short Bond Stategy

#### Very modest outflows from short bond strategies

Monthly NNA on short bond strategy ETFs









## **ETF Research Team**



Marlène Hassine Konqui Head of ETF Research +33 1 42 13 59 56 marlene.hassine@lyxor.com



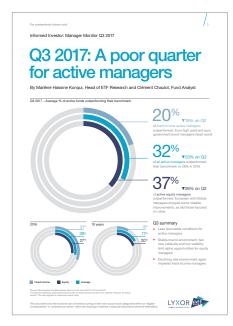
Kristo Durbaku ETF Research Analyst +33 1 57 29 25 96 kristo.durbaku@lyxor.com

Check out the Q3 2017 Informed Investor Manager Monitor

▶ Read more

Read the full 2016 analysis on active and passive performance

► Read more







Prior to investing in the product, investors should seek independent financial, tax, accounting and legal advice. It is each investor's responsibility to ascertain that it is authorised to subscribe, or invest into this product.

This document together with the prospectus and/or more generally any information or documents with respect to or in connection with the Fund does not constitute an offer for sale or solicitation of an offer for sale in any jurisdiction (i) in which such offer or solicitation is not authorized, (ii) in which the person making such offer or solicitation is not qualified to do so, or (iii) to any person to whom it is unlawful to make such offer or solicitation. In addition, the shares are not registered under the U.S Securities Act of 1933 and may not be directly or indirectly offered or sold in the United States (including its territories or possessions) or to or for the benefit of a U.S Person. No U.S federal or state securities commission has reviewed or approved this document and more generally any documents with respect to or in connection with the fund. Any representation to the contrary is a criminal offence.

This document is of a commercial nature and not of a regulatory nature. This document does not constitute an offer, or an invitation to make an offer, from Société Générale, Lyxor Asset Management (together with its affiliates, Lyxor AM) or any of their respective subsidiaries to purchase or sell the product referred to herein.

This fund includes a risk of capital loss. The redemption value of this fund may be less than the amount initially invested. The value of this fund can go down as well as up and the return upon the investment will therefore necessarily be variable. In a worst case scenario, investors could sustain the loss of their entire investment.

This material is of a commercial nature and not a regulatory nature.

This document is confidential and may be neither communicated to any third party (with the exception of external advisors on the condition that they themselves respect this confidentiality undertaking) nor copied in whole or in part, without the prior written consent of Lyxor AM or Société Générale. The obtaining of the tax advantages or treatments defined in this document (as the case may be) depends on each investor's particular tax status, the jurisdiction from which it invests as well as applicable laws. This tax treatment can be modified at any time. We recommend to investors who wish to obtain further information on their tax status that they seek assistance from their tax advisor.

The attention of the investor is drawn to the fact that the net asset value stated in this document (as the case may be) cannot be used as a basis for subscriptions and/or redemptions.

The market information displayed in this document is based on data at a given moment and may change from time to time.

This document has been provided by Lyxor Asset Managent that is solely responsible for its content.

This document is not to be deemed distribution of funds in Switzerland according to the Swiss collective investment schemes act of 23 June 2006 (as amended from time to time, CISA) or any other applicable Swiss laws or regulations.

This document is reserved and must be given in Switzerland exclusively to Qualified Investors as defined by the Swiss Collective Investment Scheme Act of 23 June 2006 (as amended from time to time, CISA).

Any information in this document is given only as of the date of this document and is not updated as of any date thereafter.

This document is for information purposes only and does not constitute an offer, an invitation to make an offer, a solicitation or recommendation to invest in collective investment schemes. This document is not a prospectus as per article 652a or 1156 of the Swiss Code of Obligations, a listing prospectus according to the listing rules of the SIX Swiss Exchange or any other exchange or regulated trading facility in Switzerland, a simplified prospectus, a key investor information document or a prospectus as defined in the CISA.

An investment in collective investment schemes involves significant risks that are described in each prospectus or offering memorandum. Each potential investor should read the entire prospectus or offering memorandum and should carefully consider the risk warnings and disclosures before making an investment decision.

Any benchmarks/indices cited in this document are provided for information purposes only.

This document is not the result of a financial analysis and therefore is not subject to the "Directive on the Independence of Financial Research" of the Swiss Bankers Association.

This document does not contain personalized recommendations or advice and is not intended to substitute any professional advice on investments in financial products.

